

How to take a good picture with your cell phone



What do you want to tell?

- Determine your main **subject**.
- Identify the **action** you want to show.
- Include **context**, if necessary.



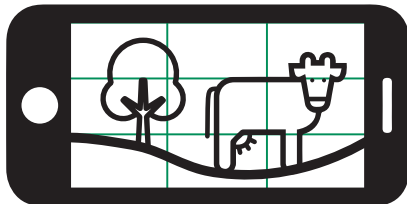
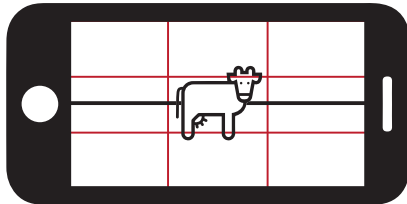
Front lighting



Side lighting



Back lighting



2

Composition

- Avoid placing the subject on the horizon or at the center.
- Try to place your subjects along the areas framed by the gridlines that divide the image in thirds.
- It is always better to get closer to the subject than to crop it afterwards.
- To maintain better image quality, it is better to avoid using the zoom if it is not necessary.
- Try different ways of framing, even from above.
- The background should not distract from the main subject.
- To use photographs in a video, they must be horizontal.

Remember that rules are meant to be broken.

1

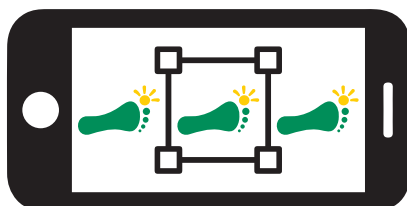
Understanding Lighting

- The light can come from the front, the side or from behind the subject.
- The best times of day to photograph are before 10 am and after 2 pm. Best to avoid midday.
- Use the flash when there is back lighting or no light.
- Pictures can be made lighter or darker on cell phones. Each cell phone has a different way to adjust this.

3

Focusing

- Touch the screen to focus and for the camera to know what the main subject is.
- The light will adjust as you do this.
- Keep steady, without moving.
- In settings, make sure you are using the phone's best resolution.



4

Editing

- Avoid editing.
- If it is the only picture that will work, adjustments can be made on a cell phone or a computer.
- Important: You cannot modify the focus after taking the picture.